



Policy Type: Administrative

Category: Administrative Practices

Policy Name: Lighted Awareness Ribbon at the County Government Center

Policy Owner: County Executive

Policy Purpose

The purpose of this policy is to identify the events that will be recognized through the lighted awareness ribbon displayed on the exterior of the County Government Center building at 70 W. Hedding Street.

Policy Summary

The lighted awareness ribbon on the exterior of the County Government Center provides the County with the opportunity to bring public awareness to certain events, causes, and holidays. This policy provides the procedures by which events, causes, and holidays are identified for observance.

Management of Lighted Awareness Ribbon

The color and design of the lighted awareness ribbon on the exterior of the County Government Center shall be managed by the County Executive or designee.

Events, Causes, or Awareness Campaigns to be Displayed

The display of the lighted awareness ribbon on the exterior of the County Government Center may be set by the Board of Supervisors to commemorate regular events, causes, and awareness campaigns, through











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the formal adoption of a proclamation by the Board. By proclamation, these events, causes, and awareness campaigns have been recognized by the Board of Supervisors for commemoration:

Awareness Day / Week / Month		
Dates	Event	Design
January	Positive Parenting Awareness	N/A
January 1st	National Day of Racial Healing	
February	African American History / Health and Heritage	N/A
March	National Social Work	N/A
March	Women's History	
March	National Procurement	N/A
March	Youth Arts	N/A
March	American Red Cross	
March	National Social Work	N/A
March 11th	Azteca Mexica New Year's Day	N/A
March 20th	Assyrian National Day	N/A
March 20th	Small Business Development Center Day	N/A
March 30th	Trans Visibility Day	
April	Child Abuse Awareness and Prevention	
April	Black April Remembrance	N/A
April	National Donate Life	
April	Sexual Assault Awareness	
April	Distracted Driving Awareness	N/A
1st Week of April	National Crime Victims Week	
2nd Week of April	Communications Dispatchers Week	N/A
3rd Week of April	Medical Laboratory Professionals Week	N/A



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April 24th	Anniversary of the Armenian Genocide of 1915-1923	N/A
April 24th	Office Professionals Day	N/A
May	CalFresh Awareness	N/A
May	Older Americans	
May	Missing and Murdered Indigenous Women Awareness	N/A
May	Asian Pacific Islander Heritage	N/A
May	Resource Family Appreciation	N/A
May	Keep It Clean Santa Clara County	N/A
May	Affordable Housing	N/A
1st Week of May	National Nurses Week	
1st Week of May	Santa Clara County Correctional Officers Week	N/A
3rd Week of May	Emergency Medical Services Week	N/A
3rd Week of May	National Public Works Week	N/A
May 2nd	Holocaust Remembrance Day	N/A
May 3rd	Palestinian Cultural Day	
May 3rd-17th	Affordable Housing Week	N/A
May 5th	Cinco de Mayo	N/A
May 22nd	Family Reunification Day	N/A
May 24th	Eritrean Independence Day	
June	Armed Forces	N/A
June	World Refugee Awareness	N/A
June	Immigrant Heritage	N/A
June	LGBTQ Pride	
June	Philippine Independence and Fil-Am Friendship	N/A



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1 st Friday of June	National Gun Violence Awareness Day	
June 15th	World Elder Abuse Awareness Day	
June 16th	Diversity Employment Day	N/A
June 19th	Juneteenth	
June 26th	International Torture Survivors Day	N/A
3 rd Week of July	Pretrial Probation and Parole Supervision Week	N/A
July 1st	Canada Day	
August	Assyrian Martyrs / Assyrian Memorial	N/A
August	Breastfeeding Awareness and Baby-Friendly Designation Awareness	N/A
August	Child Support Awareness	N/A
August	American Muslim Appreciation and Awareness	N/A
August 3rd	Anniversary of Indian Independence	
August 14th	Pakistan's Independence Day	
September	School Attendance Awareness	N/A
September	Hunger Action	
September	National Hispanic Heritage Month	N/A
September 14th	Microplastics Awareness Day	N/A
September 16th	Mexican Independence Day	
September 30th	Lewy Body Dementia Awareness Day	
October	Binational Health	N/A
October	Domestic Violence Awareness	
First Week of October	Fire Prevention Week	N/A







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October 15th	Earthquake Readiness Day	N/A
October 28th	National First Responders Day	N/A
November	In-Home Supportive Services Caregiver	N/A
November	National Homeless Youth Awareness	N/A
November	National Native American Heritage	N/A
November 1st	National Literacy Day	N/A
Saturday After Thanksgiving	Small Business Saturday	N/A
December 1st	World's AIDS Day	
December 10th	International / Human Rights Day	
Default Display	State of California Colors	

In recognition of County Holidays identified in [section A25-664 of the County Ordinance Code](#), the County Executive or designee will also set the display of the lighted awareness ribbon on the exterior of the County Government Center to commemorate the following dates:








County Holidays (Sec. A25-664)		
Date	Event	Design
January 1	New Year's Day	N/A
Third Monday in January	Martin Luther King, Jr. Birthday	
Third Monday in February	Presidents' Day	
March 31	Cesar E. Chavez Birthday	
Last Monday in May	Memorial Day	



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June 19	Juneteenth Day	
July 4	Independence Day	
First Monday in September	Labor Day	
Second Monday in October	Columbus Day / Indigenous Peoples' Day	N/A
The date State of California employees observe Veteran's Day	Veterans Day	
Fourth Thursday in November	Thanksgiving Day	
Friday following Thanksgiving Day	Day after Thanksgiving	
December 25	Christmas Day	

In the absence of a Board approved event or County holiday, the default display for the lighted awareness ribbon shall reflect the official colors of the State of California (blue and gold, as identified above).

Procedures

Displays to Commemorate Events, Causes, or Awareness Campaigns

- 1) With the adoption of a proclamation to commemorate regular periods of observance, events, or awareness campaigns, the **Board of Supervisors** may set the color and design of the lighted awareness ribbon on the exterior of the East Wing Building.
- 2) Once a proclamation has been adopted by the Board, **Board Office that authored the Board-adopted Proclamation** shall provide the



Office of the County Executive with a description of the color and design for the display to commemorate the observance, event, or awareness campaign and the period of time for the display shall.

- 2a) In the event that there is a conflict between Board-adopted observances, events, or awareness campaigns during the same period of time, the **County Executive or designee** shall determine the schedule for the multiple displays.

Definitions

None.

Frequently Asked Questions

None.

Related Policies

None.

Related Forms and Information

None.

History

Date	Changes Made
4/12/2021	Policy Adopted.